

"The Future of College Sports Recruiting"

Athlete User Guide

May 2025

Table of Contents

| THE RECRUITING ARENA | |
|---|----|
| CREATE A FREE STUDENT ATHLETE ACCOUNT | 3 |
| Athlete Registration Details | 5 |
| College Sport Choice | 6 |
| Sport Details | 7 |
| Athlete Academic Details | 8 |
| ATHLETE DASHBOARD (START) | 9 |
| Edit Profile | 10 |
| View Profile | 11 |
| COLLEGE SEARCH | 12 |
| School Profile Sample | 13 |
| View College Coaches | 14 |
| COACH CONTACT - ARENAMAIL | 15 |
| EDIT MESSAGE TEMPLATES - ARENAMAIL | |
| 1) Edit Message Templates from Dashboard (bottom) | |
| 2) Edit Message Templates from Contact Coach Screen | 16 |
| MESSAGE TEMPLATES MASTER - ARENAMAIL | |
| ATHLETE DASHBOARD - MESSAGES & COLLEGE TARGET LIST | 18 |
| ArenaMail Messages - Athlete View | 19 |
| ArenaMail Messages - Coach View | 20 |
| RECRUITING GUIDES & VIDEOS | 21 |
| | |

THE RECRUITING ARENA

99% of student-athletes go unnoticed each year - but those who take the initiative to research schools and proactively connect with coaches can change their future.

No student-athlete should be limited by financial constraints or a lack of knowledge about the recruiting process when pursuing their college dreams.

The Arena revolutionizes college sports recruitment with advanced tools that streamline communication, enhance discovery and exposure, and provide actionable, data-driven insights for athletes and college coaches.

Zero-cost access, cutting-edge recruiting technology, and proactive outreach tools position the Arena as an unmatched and universally accessible resource for athletes and coaches alike.

Recruiting Arena Inc. | (607) 286-3973 | support@recruitingarena.com | www.RecruitingArena.com

CREATE A FREE STUDENT ATHLETE ACCOUNT

Creating your free athlete account is fast and easy. Simply click on the Student Athlete Sign Up Button Below.



Use an email you'll always have access to—like Gmail, Hotmail, or Yahoo. Avoid iCloud addresses, which can be difficult for others to access, and school emails, which often expire after graduation.

| | | Home | Dashboard College Search | Recruiting Guides Abou | ut Sign-In / Sign Up |
|-------------------------|---|---|--|------------------------------|----------------------|
| | | Athlete | Account | | |
| Welco | ome! Let's start k | oy creating a student athle | te account. | | |
| * Email | Address: @@@@gma Please use an email | il.com that you will have access to in | Password requirements: At least 8 characters long At least 1 upper case lette At least 1 number | r | |
| * Passv | ure (e.g. Not a high s vord: | show | At least 1 special characte | er - e.g. !@#\$%^ | |
| * Confi | irm Password: | show | | | |
| Next | | | | | |
| Secur For e the S | ity Verification: enhanced account sec Send Code button to r nd Code | urity, we need to verify your email eceive a security code in the email | account. When you are ready to account above. | check your email, please cli | ick |
| A co Next click | de has been sent to t ; leaving this window the <i>Verify</i> button. | he email address above. accessible, please check your emai | . After receiving the code, pleas | e enter the code below and | |
| | | Verify | e, I want to start over | | |

Verification Email: Copy and paste the security code you receive into the Athlete Sign Up screen to activate your account.

| Recruiting | g Arena Verification Email 🔉 Inbox 🗴 HAB-Tech 🗙 |
|-------------------|--|
| Recruiting Ar | ena |
| R | ECRUITING RENA |
| Your Se | curity Code |
| Hello Member | |
| A recent action | requires a security code for verification. In order to complete this action, please enter the followin |
| 29308 | 38 Security Code |
| lf you did not au | uthorize this activity please consider changing your password. |
| See you inside, | |
| 10 | |
| The Recruiting / | Arena Team |

ATHLETE REGISTRATION DETAILS

Complete as many fields as possible. Fields marked with a **red** * are required to access college coaches in College Search and connect with them via ArenaMail. You'll also be able to build a Target List and manage your ArenaMail messages directly from your Recruiting Dashboard for quick, easy access.

| | Athlete Details | |
|--------------------------------|--|----------------------------|
| * First Name: | * Last Name: | Preferred Name (Nickname): |
| | | |
| * Birth Date: | * Class of: | |
| mm/dd/yyyy | (Select * | |
| * Street Address 1- | Street Address 2: | |
| | | |
| * City: | * State: | * ZipCode: |
| | (Select) ~ | |
| C. W. L. | | |
| Numbers only (10) | Numbers only (10) | |
| | | |
| X | Instagram: | TikTok: |
| Parent/Guardian 1 Address 1: | Parent/Guardian 1 Address 2: | |
| City: | Parent/Guardian 1 State: | Parent/Guardian 1 ZipCode: |
| | (Select) * | |
| Parent/Guardian 1 Cell Number: | Parent/Guardian 1 Home Number: | |
| Numbers only (10) | Numbers only (10) | |
| Parent/Guardian 2 Information | | |
| Parent/Guardian 2 First Name: | Parent/Guardian 2 Last Name: | |
| Parent/Guardian 2 Address 1: | Parent/Guardian 2 Address 2: | |
| | | |
| City: | Parent/Guardian 2 State: | Parent/Guardian 2 ZipCode: |
| City: | Parent/Guardian 2 State: (Select) ~ | Parent/Guardian 2 ZipCode: |
| City: | Parent/Guardian 2 State: | Parent/Guardian 2 ZipCode: |

COLLEGE SPORT CHOICE

Choose your primary sport for recruitment from the drop-down menu. You can add additional sports later and use College Search and ArenaMail to explore recruiting opportunities across all your selected sports.

| | | Sign-In / Sign Up |
|-------------------------------------|--------------------|-------------------|
| Athlete | Details <i>(co</i> | ontinued) |
| College Sport Choice Primary Sport: | | |
| (Select) | ~ | |
| Continue to Sport Det | ails >> | |

SPORT DETAILS

Complete as many fields as possible - especially those that highlight your strengths as an athlete. Fields marked with a **red** * are required to access college coaches in College Search and connect with them via ArenaMail.

| Positions: Athlete Center Cornerback Defensive End Defensive Tackle |
|--|
| Athlete Center Cornerback Defensive End Defensive Tackle |
| Center Cornerback Defensive End Defensive Tackle |
| Cornerback Defensive End Defensive Tackle |
| Defensive End Defensive Tackle |
| Defensive Tackle |
| |
| Free Safety |
| Fullback |
| Guard |
| |
| Kick Returner |
| |
| Middle Linebacker |
| |
| Outside Linebacker |
| Punt Returner |
| Punter |
| QuarterBack |
| Running Back |
| □ Safety |
| Slotback |
| Tackle |
| Tight End |
| U Wide Receiver |
| |
| Club Team: |
| Club lean. |
| |
| Coach First Name: Coach Last Name: |
| |
| |
| Coach Email: |
| Email@Domain.com |
| Coach Phone: |
| |
| |

ATHLETE ACADEMIC DETAILS

Fill out as many fields as you can—especially those that showcase your academic strengths. Fields marked with a **red** * are required to access and connect with college coaches through College Search and ArenaMail.

| | Home | Dashboard | College Search | Recruiting Guides About | Sign-Out |
|--|---|--------------------------------|---|--|----------|
| | Athlete Aca | demic | Details | | |
| Please enter your acad recruiting process. In the future, if you ret your best score. | emic information below. Co ake any of the major tests, p | aches can us please revisit | e this information this page and upo | to facilitate the date your values with | |
| * Choose H.S. State: | | * Choos | e H.S. City: | | |
| (Select) | ~ | | | ~ | |
| * Choose High Schoo | i: | | | ~ | |
| GPA: | Class Rank (#) # | | Class Ra | nk (%): | |
| DCAT Course | | | ACT 5 | | |
| # | # | | ACT SCO | re: | |
| | | | 10 | | |
| Academic Honors: | | | NCAA E | igibility #: | |
| | | | # | | |
| | | | | | |
| | | | | | |
| Planned Major: | | | | | |
| (Select) | ~ | | | | |
| | 2 | | | | |
| Save Academics | | | | | |
| | | | | | |

ATHLETE DASHBOARD (START)

Start by completing these quick steps:

1. Fill in all required Profile fields — including personal, sport, and academic information. This ensures your profile is complete and visible to coaches, and is required to send messages.

4

- 2. Create a short Bio Line (160 characters or less) to introduce yourself at a glance.
- 3. Customize your Intro Message (optional) to make your outreach more personal.
- 4. Click College Search in the top menu to start adding schools to your College Target List.
- 5. Begin sending direct messages to coaches through ArenaMail when you're ready.

| | ! | Home | Dashboard | College Search | Recruiting Guides | About | Sign-Out |
|------------------------------------|---|-----------------------------------|--|---|-------------------------|-----------------------------|------------------|
| | | My | Dashboa | ard | | | |
| | | | | ř | Welcome, Sample! | 4 | |
| 1 | Communications | | | Profi | le | Edit / | Update rofile |
| | ArenaMail | | | | | | |
| | College Coach - Mo | ost_Recent | | | i. | | |
| | | Page S | Size 25 🗸 | First Prev | Next Last | d | |
| | College Target List There are no schools in your Use the college search to find | target list cu d schools of | irrently interest and add | d them to your tar | get list. | | |
| | Initial Contact Messaging ArenaMail Bio: ① ፡፡ | 2) Click to crea Preview Bio b | tee & elow 6'3, 2 | 25 Q8/5, 3.5gpa, 25 TD ;25 QB/S, 3.5gpa, 2 | s Air, 10 TDs Ground | Bio Line messag | e in ing |
| | Unadil 6"3, 225 | Sa Ila Valley S 5 QB/S, 3.5 | ample Athlete Secondary Scl gpa, 25 TDs Ai | hool, New York ir, 10 TDs Ground | What Bio I like in N | Line will look Aessaging | |
| | Letter Name | | Letter N | lotes | | | |
| | Follow-up Letter | | 1 | | | | |
| | Intro Letter | | 🖋 Foot | ball intro | | | |
| 3) Edit / Add Message Templates | Manage Letters | 2) Clid descr | k green icor ibing messa you cre | n to add a not age templates ⊨ate | e | | |

EDIT PROFILE

Click on the Profile Tab in your Dashboard to view and edit your Sport, Registration, and Academic Details.

| | M | y Dashboard | | | | | |
|-----------------------|----------------|----------------------------------|-------------------------------------|--|--|--|--|
| | | Welcome, Sample! | | | | | |
| Communicatio | 116 | | Profile data | | | | |
| | | | Sport To Add: (Please Select) ~ Add | | | | |
| otball P | review Profile | | Remove Football | | | | |
| Positions: | | Athlete QuarterBack Safety | | | | | |
| Height: | | 6'3' | | | | | |
| Weight: | | 230 | | | | | |
| 40 Yards: | | | | | | | |
| 20 Yards Pro Shuffle: | | | | | | | |
| Vertical Jump (In.): | | | | | | | |
| Broad Jump: | | | | | | | |
| Bench Press (185): | | | | | | | |
| Bench Press (225): | | | | | | | |
| Jersey: | | | | | | | |
| Video: | | | | | | | |
| Club Team: | | | | | | | |
| Honors: | | | | | | | |
| Coach First Name: | | | | | | | |
| Coach Last Name: | | | | | | | |
| Coach Email: | | | | | | | |
| Coach Phone: | | | | | | | |
| Edit Football Profile | | | | | | | |
| Registration | | 10000 | | | | | |
| First Name: | | Sample | | | | | |
| Last Name: | | Athlete | | | | | |
| Preferred Name: | | | | | | | |
| Class: | | 2027 | | | | | |

VIEW PROFILE

Preview your Public Profile as college coaches see it. When a coach adds you to their Watch List, they gain access to your full athletic, academic, and registration info.

Any time you update your profile, coaches are automatically notified and see the changes in real time.

| NA | Home Camp Search Recruiting Guid |
|--|----------------------------------|
| | |
| | |
| | |
| | |
| Sample Athlete | 6073601997 |
| Class of 2027 | |
| Unadilla Valley Secondary School, NY | Compowerve graat.com |
| Positions: Athlete, QuarterBack, Safety Height: 6'3" W | reight: 230 GPA: 4.00 SAT: 1350 |
| Athletic Information | |
| Sport Name: Football | |
| Forty Vard Time: | Twenty Yard Pro Shuffle: |
| Vertical Jump: | Broad Jump Value: |
| Bench 185X: | Bench 225X: |
| Jersey Number: | Video: |
| Club Team: | |
| | Coach First Name: |
| Coach Last Name: | Coach Email: |
| Coach Phone: | |
| Athletic Achievements | |
| | |
| Academics | |
| GPA: 4.00 | SAT: 1350 |
| PSAT: | ACT: |
| Class Rank #: | Class Rank %: |
| Planned Major: | NCAA ID: |
| Academic Achievements | |
| | |
| Connect | |
| 6073601997 | buffbowen@gmail.com |
| x | Ø |
| | |

COLLEGE SEARCH

The Arena's College Search includes over 50,000 coaches across all sports at every NCAA Division I, II, III, NAIA, Junior College, and Post-Grad (PG) program in the U.S.

Search by sport, division, major, location, or enrollment size. Click any school name to view its profile and see the full list of coaches for your sport.

| | | Find Colleges & | College Coach | es | |
|--------------------|--------------------------------------|--|--------------------------------|----------------------------|--------|
| Sport: Football | Division: | Major: Business Administri ∨ | State/Region: New England V | Enrollment: (Select) ~ | Search |
| | Football | | | | |
| | College | Major 🔶 | Division | Conference - | State |
| | Boston College | Business Administration, | D1 | ACC | MA |
| | Brown University | Business Administration, | D1-AA | lvy League | RI |
| | Bryant University | Business Administration, | D1-AA | Big South-OVC Football | RI |
| | Central Connecticut State University | Business Administration, | D1-AA | Northeast | ст |
| | University of Connecticut | Business Administration, | D1 | American | ст |
| | Dartmouth College | Business Administration, | D1-AA | Ivy League | NH |
| | Harvard University | Business Administration, | D1-AA | Ivy League | MA |
| | University of Maine | Business Administration, | D1-AA | Coastal Athletic Associati | ME |
| | University of Massachusetts Amherst | Business Administration, | D1 | Div1-Independent | MA |
| | Merrimack College | Business Administration, | D1-AA | Northeast | MA |
| | University of New Hampshire | Business Administration, | D1-AA | Coastal Athletic Associati | NH |
| | University of Rhode Island | Business Administration, | D1-AA | Coastal Athletic Associati | RI |
| | Sacred Heart University | Business Administration, | D1-AA | Northeast | ст |
| | Stonehill College | Business Administration, | D1-AA | Northeast | MA |
| | Vale University | Business Administration | D1_44 | lw League | a 🔻 |

School Profile Sample

Each school profile includes quick links to the main website, virtual tour, athletic department, tuition info, and available majors.

Click Add to Target List to save a school to your Dashboard.

Select View Current Coaches to see all coaches for your sport and send direct messages that automatically include access to your Arena profile.

| | | Home | Dashboard | College Search | Recruiting Guides | About | Sign-Out |
|-----|---------------------------------|------------------|---------------------------------|------------------|-------------------|-------------------------------|-------------------|
| Col | ege Search Result | s: | | | | | |
| | | | | | Return to Se | arch | |
| | | Scho | ool Details: | | | | |
| ca | ollege Name: | | University at B | uffalo | | | |
| A | ddress: | | 102 Alumni An Buffalo, New Y | ena ork 14260 | | | |
| N | ickname: | | Bulls | | | | |
| Se | hool Colors: | | Royal blue whi | te | | | |
| N | umber of Students: | | 27,220 | | | _ | |
| | | view c Sch | urrent Coaches 1001 Links | Click to vi | ew coaches | | |
| | ···· | | × | - | 9 | | |
| | Website Virtual Tour | | Athletic Dept. | Cost | Majors | | |
| Ad | d this college to my target sch | Ta nool list: | rget List | | Add | Click to add Target List i | to your n your |
| | | | | | | Dashbo | ard |

View College Coaches

Click the Contact button next to any coach to send a direct message. Your message will include your Bio Line and a link to your full profile.

Coaches can save your profile to their Arena CRM for quick access and receive automatic updates whenever you make changes.

| | | Target | List | |
|-----|-----------------------|------------|------------|------------|
| urr | ently in Target List: | | | View Notes |
| | | | | |
| | | Foot | ball | |
| | Title | Last Name | First Name | Contact |
| | Assistant Coach | Seale | Luke | Contact |
| | Assistant Coach | McRae | Jaleel | Contact |
| | Assistant Coach | Stanton | Clayton | Contact |
| | Assistant Coach | Passinault | Luke | Contact |
| | СВ | Copeland | Holman | Contact |
| | | | | |

COACH CONTACT - ARENAMAIL

Write your own message or choose a template, then click Preview. Templates automatically address the coach by name and include your signature. You can personalize the message before clicking Send to deliver it directly.

The example below is sponsored by Milford Academy's PG Football Program at www.MilfordAcademy.org.

| Coach Details: | | | | |
|--|--|---|-----------------------------------|----------|
| (| College | City | State | nickname |
| Milfo | rd Academy | New Berlin | New York | Falcons |
| Lastname: | | Chaplick | | |
| Firstname: | | Bill | | |
| Title: | | Head Coach | | |
| Sport: | | Football | | |
| ose from the letters Don't see an apprivation of the second s | s below to initiate contr opriate letter? Add one he letter? Edit the selected le s? Choose it and click the etter can still be edited he | act with the selected coach: ere etter here Preview button ere before sending. | | |
| Don't see an approving the letters Don't see an approving the original of the set of the | s below to initiate contr opriate letter? Add one he letter? Edit the selected le s? Choose it and click the etter can still be edited he Intro Letter | act with the selected coach: ere etter here Preview button ere before sending. | ~ | Prev |
| Don't see an apprivation Don't see an apprivation Need to change a Found one that fit Note: The chosen | below to initiate contr opriate letter? Add one he letter? Edit the selected le s? Choose it and click the etter can still be edited he Intro Letter (Select) | act with the selected coach: ere etter here Preview button ere before sending. | ·•• | Prev |
| Don't see an approvement of the letters Don't see an approvement of the letters Found one that fit Note: The chosen | below to initiate conta opriate letter? Add one he letter? Edit the selected le s? Choose it and click the etter can still be edited he Intro Letter (Select) Follow-up Letter | act with the selected coach: ere etter here Preview button ere before sending. | | Prev |
| Don't see an approving the letters Don't see an approving the letters Need to change a Found one that fit Note: The chosen | below to initiate conta opriate letter? Add one he letter? Edit the selected le s? Choose it and click the etter can still be edited he Intro Letter (Select) Follow-up Letter Intro Letter | act with the selected coach: ere etter here Preview button ere before sending. | | Prev |
| ose from the letters • Don't see an approving the set of the set o | below to initiate contract opriate letter? Add one he letter? Edit the selected le s? Choose it and click the etter can still be edited he Intro Letter (Select) Follow-up Letter Intro Letter $E \equiv I_x$ | act with the selected coach: ere Preview button ere before sending. | | Prev |
| Don't see an apprivation Don't see an apprivation Need to change a Found one that fit Note: The chosen Intro Letters: ject: Introduction I U I U I U I U I Coach Chaplick, | below to initiate contain opriate letter? Add one he letter? Edit the selected le s? Choose it and click the etter can still be edited he intro Letter (Select) Follow-up Letter Intro Letter $E \equiv I_x$ | act with the selected coach: ere etter here Preview button ere before sending. | | Prev |
| bose from the letters Don't see an approved to change a Need to change a Found one that fit Note: The chosen Intro Letters: ject: Introduction I U Image: | s below to initiate contain opriate letter? Add one he letter? Edit the selected le s? Choose it and click the etter can still be edited he intro Letter (Select) Follow-up Letter Intro Letter $\Box \equiv I_{\rm X}$ and I am in the 2027 class at Un | act with the selected coach: re Preview button ere before sending. adilla Valley Secondary School in New Berlin | New York. I am writing today to k | Prev |

EDIT MESSAGE TEMPLATES - ARENAMAIL

ArenaMail comes with two ready-to-use message templates: 1) Intro Letter, and 2) Follow Up Letter. Both templates automatically fill in the coach's name, school name, and your name in the signature. You can edit and customize either message at any time before sending.

There are two easy ways to personalize these default templates—giving you full control over your communication.

1) Edit Message Templates from Dashboard (bottom)

Click Manage Letter, select a template, edit it, and click Save. You can also add a new template here.

| Letter Name Letter Notes Follow-up Letter | renaMail Bio: 🕕 👓 | 💉 6'3, 225 QB/S, 3.5gpa, 25 TDs Air, 10 TDs Ground |
|---|-------------------|--|
| Follow-up Letter | Letter Name | Letter Notes |
| Inter Latter | Follow-up Letter | 1 |
| Football Intro | Intro Letter | 📌 Football Intro |

2) Edit Message Templates from Contact Coach Screen

Same as #1. Edit, save, and create new Templates from here as well.

| Don't see an appro Need to change a Found one that fits <i>Note:</i> The chosen b | ppriate letter? Add one here letter? Edit the selected letter here i? Choose it and click the Preview button etter can still be edited here before sendin | ng. | |
|--|---|-----|---------|
| Your Intro Letters: | (Select) | ~ | Preview |
| | (Select) | | |
| | | | |
| This will a served at a with the | Follow-up Letter | | |
| This will populate with the | Follow-up Letter Intro Letter | | |

MESSAGE TEMPLATES MASTER - ARENAMAIL

This is the central editing screen for creating and managing all message templates. Use the Placeholders listed in the right margin to automatically insert data from your profile where needed.

Example Letters are always available in the bottom-right margin. You can refer to the originals at any time and copy/paste them into a new message as needed.

| RENA | Home Dashboard College Search Recruiting Guides Abo | out s |
|---------------------|--|---|
| | Letters | |
| | | Back to Dashboar |
| Create a New Letter | Letter Name: Intro Letter Save | Instructions |
| Add New Letter | Notes: Football Intro | view instructions |
| Saved Letters | | FAQs View FAQs |
| Follow-up | Letter Contents: | Placeholders |
| Letter (*) | Dear Coach \$COACH_LASTNAME\$. Dear Coach \$COACH_LASTNAME\$. My name is \$MY_FIRST_NAME\$ SMY_LAST_NAME\$ and I am in the \$MY_CLASS_YEAR\$ class at \$MY_HIGHSCHOOL\$ in SMY_TOWN_NAME\$, \$MY_STATE_NAME\$. I am writing today to learn more about your program at \$COLLEGE_NAME\$. I am seeking opportunities that align with my academic and athletic goals and look forward to connecting with you. I am confident that my skills and dedication can contribute to the team's success while I pursue my degree. My profile includes academic and athletic details, along with highlights. I look forward to connecting with you soon. \$MY_FIRST_NAME\$ \$MY_LAST_NAME\$ SMY_HIGHSCHOOL\$ | In a letter, you can include a 'placeholder' for data you want the system to automatically substitute at the time of sending to a coach. <u>Current options:</u> SCOACH_IRSTNAMES SCOACH_LASTNAMES SCOLLEGE_NICKNAMES SCOLLEGE_NICKNAMES SCOLLEGE_NICKNAMES SMY_FIRST_NAMES SMY_LAST_NAMES SMY_TOWN_NAMES SMY_TOWN_NAMES SMY_TOWN_NAMES SMY_TATE_NAMES SMY_HIGHSCHOOLS SMY_CLASS_YEARS |
| | | Intro Example |

ATHLETE DASHBOARD - MESSAGES & COLLEGE TARGET LIST

From your Dashboard, click any message in your ArenaMail Mailbox to view and respond.

Your College Target List displays all the colleges you've saved.

Whenever you update your profile, those changes are instantly reflected for any coach who has you on their Watch List.

| | | M | y Dashbo | bard | | | | |
|-------------------|---------------------------|---------------------------|----------|--|--------------|--|--|--|
| | | | | Welcome, | Sample! | | | |
| | c | ommunications | | Profile | | | | |
| Aren | naMail | | | | | | | |
| Co | ollege | Coach - Most_Rece | ent | | 3.4 | | | |
| n a Message | Milford Academy | Chaplick, Bill 2025-05-17 | 7 | | | | | |
| to open | | | Pa | ge Size 25 ¥ First Prev 1 | Next Last | | | |
| | | | | | | | | |
| Colle | ge Target List | | | | | | | |
| | Co | llege | Sport | Notes | x | | | |
| e Target List: | Universit | y at Buffalo | Football | 🖋 High academics | Ô | | | |
| n a school to | Milford | Academy | Football | Top PG Pick | បា | | | |
| ay links. | Bryant | University | Football | 1 | Ū | | | |
| | Sacred Heart University | | Football | 1 | T | | | |
| | University of Mas | sachusetts Amherst | Football | 1 | n | | | |
| 1 | Initial Contact Moscoging | | | | | | | |
| ind | | | | | | | | |
| Are | ArenaMail Bio: 0 00 | | | r 63, 225 QB/5, 35gpa, 25 TDs Air, 10 TDs Grauna | | | | |
| | Letter Name Letter Notes | | | Notes | | | | |
| Let | Follow-up Letter | | 1 | | | | | |
| <u>Let</u> Fol | low-up Letter | | | | | | | |

ARENAMAIL MESSAGES - ATHLETE VIEW

Messages are dated, and display Coach, School, and Title.

| | M | essages | 5 | | |
|---|---------------------------------|--|---|--|---|
| | Ci Milf Head | haplick, Bill ford Academ Coach - Foot | y ball | | |
| | | Dear My n Unad am w Milfo I am s athle confid team My p highli | Coach Chaplick, ame is Sample Ath illa Valley Seconda riting today to lea rd Academy. eeking opportuni ic goals and look dent that my skills s success while I p rofile includes acad ghts. I look forwar le Athlete | lete and I am in the ry School in New Be m more about your ties that align with n forward to connectin and dedication can ursue my degree. demic and athletic d d to connecting with | 2027 class at erlin, New York. I program at ny academic and ng with you. I am contribute to the etails, along with h you soon. |
| Dear Sample Thank you for reaching or | t We will review vo | NUT | | Sat. 0. | 5/17/2025 06:23 PM |
| profile and get back to you ASAP! Coacl | n Chaplick | , di | | | |
| Sa | t. 05/17/2025 06:40 |) PM | | | |
| Milford Academy has generated over 75 scholarships in the past 23 years along. https://tinyurl.com/MilfordPrep2023 is o | 0 football our Brochure PDF. | | | | |
| Sa | t. 05/17/2025 10:06 | 5 PM | | | |
| Send Reply | | | | | Send |

ARENAMAIL MESSAGES - COACH VIEW

Coaches can view your full profile and save it to their Watch List for quick access and easy follow-up.

| ENA — | Home | Dashboard | Recruiting Guides | About | |
|--|---------------|--|---|---|----------|
| М | essa | ges | | | |
| Sample A Unadilla Valley S | Athlete - | - Class: 2027 | w York | | |
| 6'3, 225 QB/S, 3.5g | gpa, 25 Ti | Ds Air, 10 TDs | Ground | | |
| View Profile | e Ad | ld To WatchList | | | |
| Dear Coach Chaplick, | | | | | |
| My name is Sample Athlete and I am in the 2027 class at Unadilla Valley Secondary School in New Berlin, New York. am writing today to learn more about your program at Milford Academy. | 1 | | | | |
| I am seeking opportunities that align with my academic an athletic goals and look forward to connecting with you. I a confident that my skills and dedication can contribute to th team's success while I pursue my degree. | nd m he | | | | |
| My profile includes academic and athletic details, along with highlights. I look forward to connecting with you soon. | th | | | | |
| Sample Athlete Unadilla Valley Secondary School | | | | | |
| Sat. 05/17/2025 06:2. | 3 PM | | | | |
| | | Dear Sample, 1 profile and get | Thank you for reachin t back to you ASAP! (| ng out. We will revi Coach Chaplick | ew your |
| | | | | Sat. 05/17/2025 | 06:40 PI |
| | | Milford Acade scholarships in https://tinyurl. | my has generated ov 1 the past 23 years al com/MilfordPrep202 | ver 750 football ong. 3 is our Brochure F | PDF. |
| | | | | Sat. 05/17/2025 | 10:06 PI |
| Send Reply | | | | | Send |
| | | | | h | |

RECRUITING GUIDES & VIDEOS

The path to becoming a college athlete is an exciting journey, but it requires dedication, planning, and a proactive approach. The information in our Recruiting Guides and Recruiting Videos will empower you to take control of your own recruiting process, emphasizing the importance of being proactive in pursuing your athletic ambitions.

Recruiting Guides: https://recruitingarena.com/RecruitingGuides.aspx

- 1. The Benefits of Being Proactive in Your College Recruiting
- 2. Proactive Athlete's Guide to College Sports Recruitment
- 3. College Athletic Recruiting is More Competitive than Ever But There is a School for Everyone!

Recruiting Videos: https://recruitingarena.com/RecruitingVideos.aspx

1. The Future of College Sports Recruiting

99% of high school athletes go unnoticed as competition grows fiercer. Taking charge of your recruiting journey has never been more critical. The Recruiting Arena is a completely free platform connecting student-athletes with college coaches. With cutting-edge tools like integrated messaging, customizable templates, advanced college and coach search, and powerful recruit management features, The Arena empowers athletes to take control of their future.

2. The Need for Strong Academics

Understand the vital yet often underestimated impact of academics in the recruiting process—how your academic performance can open doors or limit your recruiting opportunities.

3. Overview of the College Recruiting Process

Gain a clear understanding of the recruiting process and learn how to strategically prepare your journey to maximize your chances of success.

4. Understand How College Coaches Recruit

Understanding the recruiting process from a college coach's perspective is key to positioning yourself as a standout candidate. Learn the three essential questions coaches need to know about a prospect, how they find, research, and evaluate athletes, and the best strategies to maximize your opportunities.

5. Realistically Assess Your Athletic and Academic Abilities

Learn how to realistically evaluate your athletic and academic abilities while identifying programs that best align with your academic, athletic, and financial goals. Discover strategies to enhance and maximize your recruiting opportunities.

6. Plan and Work for Your Athletic Success

Talent is just the beginning. With competition growing tougher across many sports and positions, reaching the next level requires strategic planning and relentless effort. Learn the essential steps to maximize your performance, increase your recruitability, and enhance your exposure to college coaches.